

# McCreery 65th Anniversary Sale

## Beginning Tomorrow

### New Fall Wool Fabrics

Charmant Poret and Tricolaine of all wool, in Navy Blue or Black. Also fine Twills for Dresses, Suits and Wraps. Sponged and shrunk. 56 inches wide.

Anniversary Sale Price, yard, 3.75

After this Sale, yard, 5.50

All Wool Coatings and Wrap Fabrics. They are soft and lustrous of pile, the product of one of the foremost mills in the country. Sponged and shrunk, 56 inches wide.

Anniversary Sale Price, yard, 7.50

After this Sale, yard, 8.50 and 10.50

### Silk and Cotton Crepe for Lingerie

in beautiful pastel shades as well as White, and in a quality which will wear extremely well.

Anniversary Sale Price, yard, 45c

After this Sale, yard, 65c

[Second Floor]



### In Our Anniversary Sale

#### Daytime Frocks 45.00

After this Sale, 60.00

present individual touches here and there while portraying the latest mode in silhouette and embellishment. They employ such fabrics as Faille, Canton, Flat Crepe, Poret and other materials and display their beauty to greatest advantage.

#### Evening Frocks of Silk Chiffon Velvet Sale Price 38.00

After this Sale, 49.50

They are fascinating in design and color. Others of Canton or Jacquard reveal these fabrics in captivating new creations. Black, American Beauty, Kings Blue, Coral, Orchid and Evening shades. Sizes 36 to 44.

[Fourth Floor]

### Anniversary Sale of

#### New Models in Costume Slips, 10.50

After this Sale, 15.00

They are most exceptional at 10.50, a price that can not be duplicated in this unusual quality of Morocco Crepe. The skirt is pleated and the bodice has a built up shoulder. In Brown, Black and Navy. **Costume Slips, 6.95;** after this sale, 8.95; of heavy quality satin, with bodice top; plaited skirt.

[Third Floor]



### Anniversary Sale of Fall Footwear, 7.85

After this Sale, 8.75 and 9.75

We have secured the most desired models in Colonial and strap pump

effects for the street and afternoon occasions, and marked them at this low figure for the Anniversary Sale only. They are made in such Leathers as Black Kid, Patent Leather, Calfskin, Black or Brown Satin, Black, Brown and Otter color Suede as well as many attractive two-tone effects. These are most exceptional values.

[Second Floor]

### Exquisite Negligees and Warm

#### House Robes

Anniversary Sale Price

11.50

After this Sale, 16.50 and 17.50



One of the seven different models

The one illustrated is of meteor Satin with flowing sleeves of matching Georgette adorned with silk tassels. French Blue, Rose, Orchid, Tea Rose, Copenhagen, Turquoise and Pink.

[Third Floor]

### Women's Coats and Wraps Anniversary Sale Price 75.00

After this Sale, 89.50

They are fashioned of Panvelaine, Fashona, and Arabella, with large collars of Beaver, (some with cuffs), Wolf, Kit Fox, Viatka Squirrel and Caracul. Other modish models are fashioned of Marvella, Gerona, Arabella and Fashona with collars and cuffs of Beaver, Squirrel, Wolf and Kit Fox. 125.00. After this Sale, 150.00

[Fourth Floor]

### For Anniversary Sale Silk Hose, 1.65

After this Sale, 1.95

Of a splendid quality, is strongly reinforced with blocks in the garter welts. Consequently it holds the supporters firmly and eliminates the possibility of rips and runs. In Black, Caramel, African, Gun Metal, Otter, Polo, White and Gray.

[Main Floor]

### More Than a Sale— a Celebration

We believe—having been merchants for these 65 years—that the right and fitting way for us to celebrate is to offer you, our customers, merchandise at prices far below the ordinary.

On this belief is built our 65th and greatest of anniversary sales in which you are to share.

Compare the prices which are in effect during Anniversary Week with those which will go on this merchandise after this sale week is over.

## James McCreery & Co.

FIFTH AVENUE

34TH STREET

An interesting exhibit of things of 65 years ago in New York, in our windows and about the store, generously loaned to us by our patrons.



### In New Persian Designs

#### Jacquette Blouse

Anniversary Sale Price

11.75

After this Sale, 13.75

It is extremely attractive and beautifully made, fastening on the side with three buttons. A blouse which will make a complete and exclusive costume with the mere addition of a skirt.

[Fourth Floor]

### Diamond Mounted Indestructible

#### Pearl Necklaces

Anniversary Sale Prices

4.50 and 4.75

After this Sale, 6.75 and 7.50

Beautifully tinted and softly lustrous are these graduated pearl necklaces, 27 and 30 inches in length. They are mounted with a 14-kt. gold clasp, set with a genuine diamond.

[Main Floor]



[Main Floor]

### Beautiful Semi-Made Dresses

Anniversary Sale Price

9.75

After this Sale, 13.50

Developed in an entirely new pattern of heavy Spanish Lace and fashioned into our own most attractive model, these gowns require only a slip and girdle to complete them to provide fascinating afternoon and evening frocks.

## In All Our Departments

### "McCreery Silks"

Famous Over Half a Century

#### At Anniversary Sale Prices

Crepe de Chine of a very superior quality for tailored frocks, in new Fall colors, also Black or White. 40 inches—yard, 2.75. After this Sale, yard, 3.75

Black Chiffon Dress Velvet, 39 inches wide—yard, 3.75 After this Sale, yard, 5.50

Satin Cantons in rich, heavy quality; in colors as well as White or Black. 40 inches—yard, 3.15. After this Sale, yard, 4.50

Crepe Romain, a favored Fall fabric, in a heavy, dependable quality. Colors as well as Black and White. 40 inches—yard, 3.15. After this Sale, yard, 4.50

Canton Crepes in a complete color assortment as well as Black or White—yard, 2.55. After this Sale, yard, 3.50

\*Reg. U. S. Pat. Off. [Second Floor]

### Smart Fall Hats

Anniversary Sale Price

9.50

After this Sale, 13.50

Delightful creations of Panne Velvet in Black and the latest Fall colors, embellished with Metallic Brocade, the background of which matches with the brim, as in the one illustrated here, as well as thirty other models. They are large, medium or small, with collapsible crowns and soft brims.

[Third Floor, Annex]



### Anniversary Sale of

#### Natural Muskrat Coats, 85.00

After this Sale, 110.00

Natural Muskrat Coats, 36 inches long, of soft dark pelts, have wide shawl collars; beautifully lined.

#### Platinum Fox Scarves, 75.00

After this Sale, 95.00

Developed from large soft pelts of unusual beauty.

[Fourth Floor]

### Luxurious Three-Piece Suits

of Duvetyn and Panvelaine with Beaver Collars

75.00

After this Sale, 89.50

This event provides an opportunity to secure the latest conceit of the Paris mode, developed in the soft luxurious beauty of Panvelaine, combined in the frocks with Bochara Paisley to impart a note of striking contrast and distinction. In Suchara Brown, Paris Brown, Navy, Hawaiian, Kit Fox and Black.

Two-piece Box Coat Suits may also be secured in Marleen with Fox collars and cuffs at 75.00 After this Sale, 89.50. Women's sizes.

[Fourth Floor]



### Boy's

#### Overcoats

of Chinchilla

8.50

After this Sale, 10.75

The quality of this little coat is exceptional—so is the value. Every coat is entirely of all wool, even as to the lining. A variety of shades in solid colors. Convertible collar and four pockets. Sizes 3 to 10 years.

#### Hats to Match

Anniversary Sale, 1.15

After this Sale, 1.45

[Third Floor]



### "Suedette"

#### Strap Gauntlets 75c

After this Sale, 1.00

Very good quality yarn was utilized in the making of these imported Suedette Strap Wrist Gauntlets. Chocolate, Cafe, Covert, Biscuit and Gray.

[Main Floor]

### Fine Leather Hand Bags

Anniversary Sale Price

4.25

After this Sale, 5.75

Leather Hand Bags of unquestionable quality have been marked for this celebration at but 4.25. They appear in Brown, Tan, Beaver Calf, and Gray, also in Pin and long Grain Seal as well as other leathers.

[Main Floor]